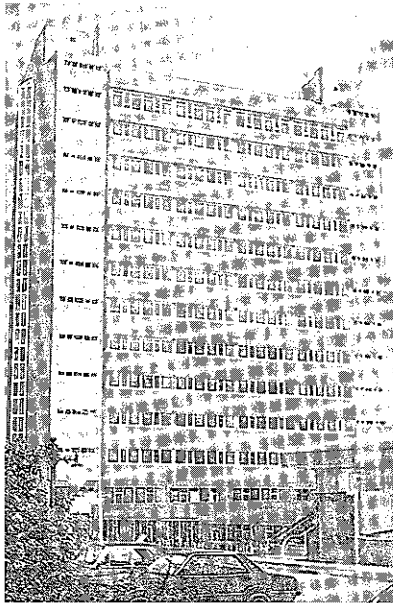




Liverpool
John Moores University
Beykent Institute of
Higher Education (BIHE)

GET YOUR BRITISH DEGREE
IN İSTANBUL



Business Administration
Business Information Systems
Accounting and Finance
Economics
Business Administration-(Marketing)

International Business Studies
Media Studies
Fashion and Textile
Architectural Studies
Computer Studies

LJMU Beykent İleri Eğitim Kurumları (BIEK)

Beylikdüzü, Garpınar E-5 Yol Ayrımı, Beykent
34900 Büyükçekmece-İstanbul-Turkey

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Fax: (90-212) 872 11 09



Liverpool John Moores University Beykent Institute of Higher Education

Education at **Liverpool** John Moores University-Beykent is due to start in October 1995. Students can attend the preparatory and first year (*foundation*) classes of the degree programmes offered by **Liverpool** John Moores-Beykent Institute of Higher Education (LJMU-BIHE). The degree programmes offered in (LJMU-BIHE) are; **Business Administration, Business Information Systems, Accounting and Finance, International Business Studies, Economics, Computer Studies and Media Studies**. A *foundation* year in Architecture and Fashion and Textiles is also due to start in 1996. Students who will continue in Architecture or Fashion and Textiles can attend the preparatory classes.

The preparatory classes and the degree programmes in English are run together by **Liverpool** John Moores University and Beykent Institute of Higher Education. After the *Foundation* year the successful students will have the opportunity to continue their studies at Beykent in İstanbul or at LJMU in England. Students who succeed in completing their degree programmes will receive their diplomas from **Liverpool** John Moores University. Students of LJMU-BIHE have the right to take part in the European Community Student Exchange programme (*Erasmus*).



Liverpool John Moores University (LJMU) Established in 1823

Liverpool John Moores University is a long established UK University located in the historic city of Liverpool, England. During the latter years of English Industrial Revolution when the first steps of textile technology were being taken the university functioned as a School of Fashion and Textiles. During the days when the university functioned as an art school, **John Lennon**, founder member of the *Beatles* was a student there. *Beatles* co-founder **Paul McCartney** established the **Liverpool Institute of Performing Arts** attached to LJMU and supports artistic activities of the school. Today LJMU offers a wide range of programmes and currently caters for over 20.000 students. LJMU is committed to the education of international students. Now LJMU offers its contemporary education programmes to students through LJMU-BIHE.

Liverpool John Moores University Beykent Institute of Higher Education (BIHE) Programmes

Liverpool John Moores University-Beykent Institute of Higher Education (LJMU-BIHE) is a private higher education institute. The education programme is due to start in October 1995 in Büyükçekmece - Beylikdüzü. LJMU-BIHE has been established to offer students global and contemporary education and prepare them for their future lives.



MANAGEMENT

The programmes of **Liverpool** John Moores University - Beykent are managed by an academic council consisting of leading academicians of LJMU and Turkey. The Administrative and Academic Council is authorized and responsible for all activities of the University. This council is responsible for adapting the lesson programmes established by LJMU, electing and assigning the top level administrative and academic personnel; representing the LJMU-Beykent in academic terms and conducting academic operations.

FOUNDATION PROGRAMME

The aim of the Foundation Programme is to prepare students for entry to relevant degree level programmes. The programme is 2 semesters. At LJMU-Beykent students in the preparatory year **learn English** at a very high level. Students are assigned to the preparatory year after an **English examination** which defines their **English level**. The students who pass **450 TOEFL** or IELTS 4.5 can directly attend the first year (*foundation*). The students below this level attend the preparatory year for 1 or 2 semesters.



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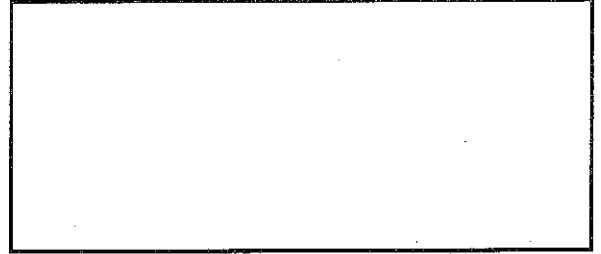
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Students who succeed in completing their degree programmes will receive their B.Sc, B.A (Hons) diplomas from LJMU/UK The degree programmes in LJMU-BIHE are ;

- B.A (Hons) Business Administration
- B.A (Hons) Business Information Systems
- B.A (Hons) Accounting and Finance
- B.A (Hons) International Business Studies
- B.A (Hons) Business Administration - (Marketing)
- B.A (Hons) Economics
- B.Sc (Hons) Computer Studies
- B.A (Hons) Media Studies
- B.A (Hons) Architecture
- B.A (Hons) Fashion and Textiles

Your local agent :



The *foundation* year in Architecture and Fashion Textiles is due to start in 1996. Students who wish to continue their studies in one of these programmes should consider undertaking the English preparatory courses in October 1995 prior to applying for entry to the *Foundation* programme in 1996.

All these programmes are 4 year degree programmes including the *Foundation* course and will be taught under the authority of LJMU. The school fee is \$ 4000.

For applying :

Fill in an application form and get your acceptance and student visa from Turkish Embassy in your country.

For more details contact the following numbers and address.