CommCare: Evaluation of A Mobile Application for Maternal Health

Abstract

This paper describes a user experience research study conducted over 10 weeks to evaluate CommCare, a mobile phone based job aid for community health workers in rural India called Accredited Social Health Activists (ASHAs). User experience research studies seek to evaluate a given technology from the perspective of the experience of the “user” of said technology. CommCare was employed by accredited Social Health Activists (ASHAs) in a behavioral intervention to persuade pregnant women and their families to adopt recommended maternal health practices.