

PROGRAM

8:30 a.m.

MORNING COFFEE

9:00 a.m.

INTRODUCTORY REMARKS

Michael X. Delli Carpini, Dean, Annenberg School
Barbie Zelizer, Director of the Scholars Program

9:30 - 11:00 a.m.

TABLOIDIZATION

Herbert Gans, *Can Popularization Help the Traditional News Media?*

Carolyn Kitch, *Tears and Trauma in the News*

S. Elizabeth Bird, *Tabloidization: What Is It and Does It Really Matter?*

Susan Haas, **Moderator**
Ph.D. candidate Annenberg School

11:00 - 11:15 a.m.

COFFEE BREAK

11:15 a.m. - 1:00 p.m.

TECHNOLOGY

Pablo Boczkowski, *Information Transparency: Materiality and Mimicry in the Journalistic Field and Beyond*

Julianne Newton, *Journalism in the Time of the New Mind*

Mark Deuze, *Technology and the Individual Journalist: Agency Beyond Imitation and Change*

Lokman Tsui, **Moderator**
Ph.D. candidate Annenberg School

1:00 - 2:30 p.m.

LUNCH BREAK

2:30 - 4 p.m.

TRUTHINESS

Michael Schudson, *Two Cheers for Positivism: Factual Knowledge in the Age of Truthiness*

James Ettema, *The Moment of Truthiness*

Jeffrey Jones, *Believable Fictions and the Will to Truthiness*

Karen Tenenboim, **Moderator**
Ph.D. candidate Annenberg School

4:00 - 4:15 p.m.

BREAK

4:15 - 5:15 p.m.

RESPONDENTS' REMARKS

Peter Dahlgren, Visiting Scholar Fall 07
Scholars Program in Culture and Communication

Carlin Romano, Critic, *Philadelphia Inquirer* and *Chronicle of Higher Education*, Lecturer, Annenberg School

5:15 - 6:30 p.m.

RECEPTION

THE CHANGING FACES OF JOURNALISM: TRADITION, TABLOIDIZATION, TECHNOLOGY AND TRUTHINESS

A Symposium
Annenberg School for Communication
University of Pennsylvania



Scholars Program in Culture & Communication
The Annenberg School for Communication
University of Pennsylvania
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Presented by
The Scholars Program in Culture and Communication
&
The Graduate Working Group in Journalism Studies

Friday, November 30, 2007
8:30 am – 6:30 pm
3620 Walnut Street,
Philadelphia, PA

