Publications on Content Analysis

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Books and Monographs


Edited and Coedited Volumes


Book Chapters


Validity in Content Analysis. Chapter 3, pages 69-112 in Ekkehard Mochmann (Ed.). *Computerstrategien für die Kommunikationsanalyse*. Frankfurt/New York: Campus, 1980. [http://repository.upenn.edu/asc_papers/291](http://repository.upenn.edu/asc_papers/291)


Models of Messages: Three Prototypes. Chapter 4, pages 69-106 in George Gerbner, Ole R. Holsti, Klaus
[http://repository.upenn.edu/asc_papers/282](http://repository.upenn.edu/asc_papers/282)


**Journal Articles**


[http://repository.upenn.edu/asc_papers/242](http://repository.upenn.edu/asc_papers/242)


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