

# ENCYCLOPEDIA OF VIOLENCE PEACE AND CONFLICT

September 4, 1997

Professor George Gerlner  
University City Science Center  
3624 Market, One East  
Philadelphia, PA 19104

Dear Professor Gerlner:

Academic Press is developing an authoritative reference work, the *Encyclopedia of Violence, Peace, and Conflict*, for publication in late Summer of 1998. We ask that you join us in this endeavor by preparing an article entitled "Mass Media and Dissent," which falls under the general topic area "Communications." The article is to be 20 double-spaced manuscript pages in length (approximately 6000 words) including illustrations and tables, and should be prepared for a college and professional readership. Your special expertise in this area can help to make this encyclopedia a respected and much used reference work.

The *Encyclopedia* will cover many of the conventional categories in the study of violence while encouraging innovation in terms of addressing violence and nonviolence together so that the focus throughout is not only on violence but also on alternatives to violence.

Although the structure of the *Encyclopedia* acknowledges the disciplinary nature of research in presenting summaries of our current state of knowledge, we are encouraging our contributors to be as interdisciplinary as possible. We also ask our contributors to be as transnational as possible in their discussions of topics, and to avoid exclusive reliance on US-based data.

Professor Lester Kurtz of the University of Texas at Austin has been appointed Editor-in-Chief for this project in collaboration with an Associate Editor, Professor Jennifer Turpin of the University of San Francisco, and an international Advisory Board.

If you agree to contribute to this work, we ask that you submit a one page outline of your article within one month of agreeing to participate. The manuscript is due by **December 1, 1997**. You are allowed the option of recruiting a co-author to help you write the article. Each article will be peer reviewed, after which you will have a chance to make revisions if you so desire.

As the senior author, you will receive a \$200.00 honorarium upon publication, 25 off-prints of your article, and a discount of 25% off the price of the *Encyclopedia* should you wish to purchase it. You will also be entitled, as an Academic Press author, to a 25% discount off of our other titles.

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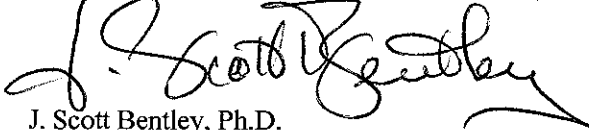
9/4/97

We at Academic Press join the Editor, Associate Editor, and Advisory Board in hoping that you will agree to join us in this endeavor. Please sign and return this letter as an indication that you agree to do so. A formal letter of agreement and further information on style and format will then follow. If you cannot participate at this time, could you please suggest an alternate author(s)?

We look forward to hearing from you and to the publication of a dynamic and important new work in the *Encyclopedia of Violence, Peace, and Conflict*.

Yours truly,

ACADEMIC PRESS, INC.



J. Scott Bentley, Ph.D.  
Senior Editor

TEL: 619-699-6387

FAX: 619-699-6715

E-MAIL: [jbentley@acad.com](mailto:jbentley@acad.com)

JSB/kgf

Please feel free to fax or mail this page to us, or to e-mail your response.

Yes, I will contribute "Mass Media and Dissent" to the *Encyclopedia*. (12/15/97:20)

\_\_\_\_\_  
Signed, George Gerlner

\_\_\_\_\_  
Date

(Please consider this as an acceptance of the terms in the letter and feel free to start your one page outline; you need not wait for the formal agreement. Instructions on style will follow shortly by mail, but you can access them now at our website, <http://www.apnet.com/violence/>.)

No, I cannot contribute to the *Encyclopedia* but can recommend my colleague(s):

1. Name: \_\_\_\_\_

Affiliation  
or Address: \_\_\_\_\_

2. Name: \_\_\_\_\_

Affiliation  
or Address: \_\_\_\_\_

3. Name: \_\_\_\_\_

Affiliation  
or Address: \_\_\_\_\_

Bentley -  
Article for  
Engel.

To: jbentley@acad.com  
From: George Gerbner <GGerbner@pobox.asc.upenn.edu>  
Subject: Question about article  
Cc:  
Bcc:  
X-Attachments:

Dear Dr. Bentley:

Thank you for your letter and invitation of Sept. 4. My concern is about the vagueness of the title "Mass Media and Dissent." Does it include violent "dissent?" First Amendment considerations? The monopolization and globalization of mainstream media, marginalizing dissent? Does it include stories of all kinds, including drama and fiction (which I consider crucial to diversity of a culture)? Does it include the socialization process, the cultural environment into which children are born? Etc. These are some thoughts that come to mind as I consider this invitation, and would appreciate your advice. Incidentally the correct spelling of my name, title, and best address are below.

Sincerely,  
  
George Gerbner

Date: Tue, 16 Sep 1997 14:14:05 -0500 (CDT)  
From: Lester Kurtz <lkurtz@mail.la.utexas.edu>  
To: ggerbner@pobox.asc.upenn.edu  
cc: Scott Bentley <jbentley@acad.com>, Karen Frost <Karen\_Frost@acad.com>  
Subject: "Mass Media & Dissent" article  
MIME-Version: 1.0

Dear George Gerbner,

I am responding to your series of questions to Scott Bentley about the invitation to you to write an article for the Encyclopedia of Violence, Peace & Conflict.

In general, the vagueness of the title should give you license to write about all of those things that you mention in your query -- indeed, although we ask that the article be written in the Encyclopedia genre (i.e., a review of our current knowledge rather than an argumentative position paper), I would think that you are such a respected authority in this field that your definition of what should be in the article should carry its own weight.

If you have any further specific questions, please feel free to contact me directly. I do hope that you will accept our invitation.

Sincerely,  
Les  
Lester Kurtz, Editor-in-Chief  
Encyclopedia of Violence, Peace & Conflict

----- Forwarded message -----

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Subject: Question about article  
Author: , "Bentley, J. Scott" <jbentley@acad.com> at ~Internet\_Mail  
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Author: George Gerbner <GGerbner@pobox.asc.upenn.edu> at ~Internet\_Mail  
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Received: by ccmil from smtp2.cerf.net  
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Received: from [128.91.200.229] (128.91.201.17) by POBOX.ASC.UPENN.EDU with ESMTP (Eudora Internet Mail Server 1.1.2); Fri, 12 Sep 1997 22:12:25 -0500

Date: Wed, 17 Sep 1997 14:21:05 -0500 (CDT)  
From: Lester Kurtz <lkurtz@mail.la.utexas.edu>  
To: George Gerbner <GGerbner@pobox.asc.upenn.edu>  
Subject: Re: "Mass Media & Dissent" article  
MIME-Version: 1.0

George,

Thanks for think about it; I hope that you'll have a positive response. I'm very pleased with how this work is turning out and think that you'll be pleased with it too. I've been reading all the articles and, although of course some are much better than others, I've read some of the best material I've ever encountered on violence from various angles -- and they're just the first drafts!

The guidelines are all on our web site, but I'll also send them to you via email in a separate message.

Please see:

<http://www.apnet.com/violence/vpcope.htm>

Thanks!

Les

On Tue, 16 Sep 1997, George Gerbner wrote:

> Dear Les -  
>  
> Thanks for clarification. I am travelng and need to think about it. Any  
> mote info on style (e.g. references)?  
> George.  
>

Date: Wed, 17 Sep 1997 14:22:29 -0500 (CDT)  
From: Lester Kurtz <lkurtz@mail.la.utexas.edu>  
To: George Gerbner <GGerbner@pobox.asc.upenn.edu>  
Subject: Encyclopedia guidelines  
MIME-Version: 1.0

## Editorial Guidelines for Contributors

The readers of the Encyclopedia of Violence, Peace, and Conflict will include undergraduate and graduate students, academics, and members of professional and business communities. The project will feature comprehensive, coherent articles rather than the numerous fragmented entries typical of the usual encyclopedia format.

### I. A Message from the Editor-in-Chief, Lester Kurtz:

Although we are covering many of the conventional categories in the study of violence, we are encouraging innovation in terms of addressing violence and nonviolence together, so that the focus throughout is not only on violence but also on alternatives to violence.

Similarly, although the structure of the Encyclopedia acknowledges the disciplinary nature of research in presenting summaries of our current state of knowledge and research, we encourage you to be as interdisciplinary as possible.

Finally, please try to be as transnational as possible in your discussion of a topic; if you are familiar primarily with national data on your topic and do not wish to do a global search for new material at this time, please consider recruiting a co-author from another country or region to help broaden the focus.

### II. Length

Manuscripts should be the length specified in your invitation letter, plus or minus two pages. Allow at least one printed page for every two tables, figures, or photographs. Don't forget to count the bibliography and legends, as well as text, as part of the length of the article.

### III. Format

#### A. Content

Articles should be expository and need not present original research. They should not endeavor to persuade the reader of a position. You can state pros and cons or mention the relative success of different actions, but do not advocate one over the other. Please write a polished, comprehensive, and instructive discussion about the

subject, illuminating it with received, established facts. Readers will be interested in obtaining a summary of the subject and directions for future research.

All terms, symbols, and abbreviations (except standard units) must be defined in the text at their first occurrence. Your purpose is to inform the readers. Do not expect them to be familiar with the nomenclature in your field.

All labeled parts of figures should be identified or defined briefly in the text. There should be no unexplained material in the figures or the text.

#### B. Headings and Numbering System

Articles will be most successful if they generously use primary and secondary headings and emphasize illustrative material. For headings and subheadings, use the numbering scheme I., II., III...; A., B., C...; 1., 2., 3...; a., b., c...; i., ii., iii...

Tables should be numbered in order using Roman numerals (Table I, Table II...). Figures (photographs, graphs and other illustrations) should be numbered in order using Arabic numerals (Figure 1, Figure 2...).

#### C. Use of In-Text Citations

Please avoid the use of in-text citations. Encyclopedia articles differ greatly from journal and other scientific articles. In-text citations will disrupt the flow of the article. If you feel it is necessary to credit a person or a work, try to incorporate it into the text (i.e. "In 1984, Kensington showed that..."). If it is absolutely necessary to use an in-text citation, use the (author, year) format and include it in the bibliography. Do not use footnotes or endnotes. The bibliography should not total more than 20 entries and most of those entries should be references to further reading, not to in-text citations.

#### D. Style

In order to create a consistent prose style, we ask that the article be arranged in this specific way:

Title, author name, and author affiliation

Brief outline, compiled from your primary headings

Glossary (defining 5-15 terms particular to the subject)

Concise definition of the subject (constituting the opening paragraph of the article)

Main body of the article, divided into appropriate sections

Bibliography: 5-15 recent (within the last five years) comprehensive secondary works on the topic plus any in-text-citations. The total number of items should be approximately 20].

The Glossary and definition paragraph help to acquaint the reader with the

topic and prepare him or her for the main body of information.

#### E. Indexing and Cross-Referencing

Please submit a duplicate copy of the manuscript in which you identify (by underlining in pen) key words that you want included in the subject index.

The Academic Press editorial staff will insert cross-references to other articles in the Encyclopedia. We encourage your suggestions of subjects to which the reader should be directed: the more help you provide, the stronger the project.

#### IV. Typing Instructions

Please format all material (including bibliography, figure legends, and tables) on one side of standard 8.5x11" or A4 paper of good quality. Be sure to double-space the material and to leave generous margins on all sides. Please provide two paper copies and one computer diskette copy of your article.

Readers often read only parts of articles. In order to help readers locate material quickly, please include headings within your article. For sections and subsections, use the numbering scheme I., II., III...; A., B., C...; 1., 2., 3...; a., b., c...; i., ii., iii...

Be sure that the printed text and the text you provide on diskette match exactly. On the diskette label, please write your name and the name of the software you employ, including generation (e.g., 5.1). If you submit more than one diskette, please number them (e.g., Disk 1 of 2).

#### V. Illustrations

We believe that lists, tables, boxed material, sidebars, and other illustrative materials will add considerably to the factual content of the Encyclopedia, and we encourage you to think carefully about the visual impact of your article. Please submit these materials in a form suitable for reproduction by camera (without retouching or redrawing). A convenient size for these materials is approximately 8 x 10 inches. Letters should be large enough so that they are completely legible after being reduced to 8-point type (one point is 1/72 inch).

If you plan to use photographs, please submit enlargements on glossy paper. Put a label that includes all pertinent information on the back of the photograph. Although halftones can be made from a copy which is itself a halftone reproduction, there is generally a serious loss of quality. Therefore, please obtain the original photograph for any photo previously published in a book or a journal when you request permission for its use. We do not plan to use color, so any color art you submit will be published in black and white.



Art will be returned to you only upon request.

#### VI. Numbering and Preparation of Lists and Illustrations

Each list and illustration should be cited in the text, and all should be numbered in one sequence, using Arabic numbers, in the order of their mention. Indicate in the margins of the text approximately where each should be placed.

Please identify each figure on its back with a number, your name, and the article title. Please indicate the top of the figure.

Please provide a descriptive legend for each piece of illustrative material. Concisely identify each part of a composite figure. Such a figure requires a short legend for the overall content and then a short description of each part: (a), (b), (c), etc.

All legends should be typed, double-spaced, as a complete but separate list and should be placed at the end of the manuscript.

#### VII. Tables

Because the Encyclopedia is a reference work, each article should contain as much direct and factual information as possible. We encourage you to present material in tabular form.

Please take care to distinguish tables, with their rows and columns of cross information, from lists. Each table should be mentioned in the text and all should be numbered in one sequence, using Roman numerals, in the order of their mention.

Each table should be typed, double-spaced, on a separate page. A brief title should appear at the top of each table. Any explanatory material essential for the reader to understand the table should be placed in footnotes to the table. Tables will appear near their citations on the printed page; however, please submit them at the end of the manuscript, grouped with other illustrative materials.

The column headings and the body of the table should be as simple as possible. Column headings should be separated from the body of the table with a rule, but do not use rules within the body of the table. Information within the table will be set off by spacing and indentation. Do not use vertical rules.

#### VIII. Mathematical Expressions

Type them, if possible. If it is necessary to write them by hand, make them carefully and identify all characters and symbols at their first appearance. If you use particularly complicated mathematics, include a symbols list. Distinguish between the numeral one and the letter l, zero and the letter

O, lowercase omega and w, and the like. Make superscripts and subscripts easily identifiable. Please indicate script, boldface, and sans serif characters in a consistent manner and provide a key for editorial marking.

#### IX. Units of Measurement

Use units and abbreviations that are standard in your field. Abbreviate units when they are preceded by a definite quantity; spell out units when you use them generally in the text. Use no periods with unit abbreviations, and please include a space between numerals and units.

#### X. Spelling

Please use American spelling conventions. We will use Webster's New International Unabridged Dictionary, 3rd edition, to resolve questions about the spelling and hyphenation of words.

#### XI. Bibliography

Please provide a short bibliography typed, in alphabetical order according to the author's last name and double-spaced, on a separate sheet of paper. Please use this form: author's name (inverted), year of publication, title of book, editor's name (if any), edition if other than first, publisher, place of publication.

As previously noted, the bibliography should contain 5-10 recent comprehensive secondary works for further reading, plus any in-text citations that could not be avoided. The total number of entries should not exceed 20.

#### XII. Permissions

(Click here to see a sample form.)

You must obtain permission in writing to reproduce or adapt material protected by copyright, such as illustrations, photographs, tabular material, and quotations of substantial length. We enclose a sample letter for your use in obtaining permissions.

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Please consider the manuscript you submit to be the final draft. You will have an opportunity to correct the proof, but corrections in the proof stage are costly and time-consuming, and we strongly encourage you to keep them to a bare minimum. We encourage you to make final alterations, if needed, after the peer review cycle

If you have questions about the project, check this Website first. If the answer does not appear there, please feel free to contact the Academic Press editorial staff. We prefer e-mail messages.

J. Scott Bentley, Ph.D. [jbentley@acad.com](mailto:jbentley@acad.com)  
Beth Bloom [bbloom@acad.com](mailto:bbloom@acad.com)

# ENCYCLOPEDIA OF VIOLENCE PEACE AND CONFLICT

September 29, 1997

Professor George Gerbner  
234 Golf View Road  
Ardmore, PA 19003

Dear Professor Gerbner:

Thank you for agreeing to contribute "Mass Media and Dissent" to the *Encyclopedia of Violence, Peace, and Conflict (EVPC)*. Please find enclosed "Detailed Instructions for Authors," which will help you format your article to the *Encyclopedia's* established style. A brief formal letter of agreement reiterating the terms of the invitation will follow within a month or so. Please sign and return one copy of the agreement as soon as possible.

We have set up the schedule below in order to publish the *Encyclopedia* in a timely manner and we ask your assistance in maintaining it. This will help us to maintain our good record of publishing encyclopedias without undue delays, so the articles are timely and up-to-date, and the contributors feel that their works have been treated fairly.

- Per the invitation letter, a one-page outline of your article is due one month from today.
- The first draft of your article is due **1998-01-01**. This is the due date that will be in the letter of agreement mentioned above.
- We will conduct the anonymous peer-review process, which takes about five weeks. If you prefer, please suggest three or four colleagues for this purpose when you send in your manuscript.
- You will be given an opportunity to revise your article, if you wish, after I send you the reviews. A new deadline will be assigned at that time for the final draft.

In the "Instructions" booklet, there is a message from Lester Kurtz that should help clarify the tone and content of your article. I would like to note here, however, that you should keep in mind the themes of the *Encyclopedia* (violence, peace, conflict), rather than writing a general review of the subject.

I have also enclosed a proprietary article list for the *Encyclopedia*, sorted by topic area as well as alphabetically. Your article falls under the topic "Communications." I hope that by seeing the other articles that fall under your topic and by reviewing in general all the articles currently planned that it will aid you in writing your own article.

Thank you again for participating in this important project. Please do not hesitate to contact either Dr. Bentley or me. We look forward to working with you.

Sincerely,

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Karen Frost  
Editor's Assistant

Phone: 619-699-6377  
Fax: 619-699-6715  
Email: [kfrost@acad.com](mailto:kfrost@acad.com)

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October 15, 1997

George Gerbner  
234 Golf View Road  
Ardmore, PA 19003

Dear Dr. Gerbner:

We are very happy to learn that you have agreed to prepare a contribution entitled "Mass Media and Dissent" (the "contribution"), which falls under the topic Communications, for the **ENCYCLOPEDIA OF VIOLENCE, PEACE, AND CONFLICT** (herein the "Encyclopedia") edited by Lester R. Kurtz.

In order to assure timely publication, we would ask that you deliver to Dr. Scott Bentley, Academic Press, 525 B Street, Suite 1900, San Diego, CA 92101-4495 one hard copy with a computer diskette of the complete typewritten manuscript for your contribution by January 1, 1998. We understand that your contribution will be of a length of about 30 manuscript pages (approximately 300 words per manuscript page). Please submit all artwork in a form suitable for direct reproduction. The deadline for submission of the detailed outline to Dr. Bentley is October 29, 1997. The Publisher will be responsible for establishing specific requirements as to content, level, and style.

In publishing your contribution in the Encyclopedia, we and the editor will be relying on your assurances that the contribution is original (except for material which is public domain or for which you have obtained permission), has not previously been published in similar form, does not contain anything that will infringe any copyright or other personal or proprietary right, and that to the best of your knowledge, no formula or procedure in the contribution would cause injury if used or followed in accordance with the instructions and/or warnings included in the Encyclopedia.

We will provide to the senior author an honorarium of two hundred dollars (\$200.00), and twenty offprints of the contribution, upon publication of the Encyclopedia containing the contribution. Also, you will be entitled to a twenty-five percent discount on Academic Press books ordered directly from us for your personal use.

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To: jbentley@acad.com  
From: George Gerbner <ggerbner@nimbus.temple.edu>  
Subject: Dissent  
Cc:  
Bcc:  
X-Attachments:

Dear Dr. Bentley:

here is a draft of my article on Dissent. Please let me know if it is acceptable.  
George Gerbner.

Dissent is the life-blood of the democratic process. It is the mark of a plurality of perspectives and a diversity of competing (and sometimes conflicting) interests.

At the same time, however, the right to dissent -- though shielded by the First Amendment to the U.S. Constitution - is not unlimited and always contested. Laws of libel, slander, defamation, and the protections extended to intellectual property, are among obvious constraints on expression, including dissent.

But perhaps the principal limitation on political dissent is financial. It has been observed that the current cash-driven electoral system has a chilling effect on the nature and caliber of dissent. Furthermore, the market-driven and highly concentrated and conglomeratized media system has little room for ideological plurality - and thus dissent. There are no socialist, communist, or religious fundamentalist parties in the American mainstream. And even though the airways belong to the public, they have been largely given away to the same market forces that marginalize dissent in politics.

This marginalization of fundamental dissent in the cultural/political mainstream contributes to the low voter turnout and narrow range of debate where substantive issues are ignored and personalities (not to mention private personal affairs) often dominate.

It is one thing to assure individuals the right to dissent without fear of government regulation or worse. Anyone can find a street corner to stand on to pontificate. It is another thing to say any individual has the right to establish a free press to disseminate dissent to a broader audience than could be reached by the spoken word. Moreover, those who own the media are in a position to determine who is empowered to disseminate what dissenting views to the mass public.

The basic argument about political dissent, then, is whether the First Amendment protects the rights of media owners to suppress fundamental dissent regardless of the implications for democracy. The alternative is to view the First Amendment's protection of a free press as a social right to a diverse and uncensored press with ample room for dissent. . In this view the right of dissent to be heard is a right enjoyed by all citizens, not just by owners of media. Otherwise there is no more need for its inclusion in the First Amendment than it would be to guarantee individuals the right to establish a baking business or a shoe repair service. As Alexander Meiklejohn points out, those commercial rights are explicitly covered in the Fifth Amendment to the U.S. constitution.

Modern advertising emerged in the past century and is conducted disproportionately by the largest corporations. This corporate media system has none of the intrinsic interest in politics or journalism that existed in the press of earlier times. If anything, it tends to promote depoliticization. Fundamental political positions are closely linked to elites. Dissent may exist on the margins, but the commercial system assures that these voices have no hope of reaching a mass audience.

There are two solutions to the crisis for democracy generated by a corporate-dominated media system. The most radical is to create a large nonprofit, noncommercial media system accountable to the public. In earlier times John Dewey and the Hutchins Commission both proposed that newspapers be established as nonprofit and noncommercial enterprises, supported by endowments and universities, and managed through direct public election (or election by the media workers) of their officers.

The less radical solution is to tax the media giants or use public monies to establish a viable nonprofit and noncommercial media system that can serve the needs of citizens unable to own media corporations.

Of course, proposals like these have met with significant corporate opposition and concerns that they would let the government control media to an unacceptable extent, no matter how the nonprofit media system might be structured. From the Progressive era to the present day, the corporate media giants have fanned the flames of this sentiment, using their immense resources to popularize the notion that a gulag-style, darkness at noon, media system was the only possible alternative to the corporate, commercial status quo. Hence any challenge to their power was a challenge to democracy.

Broadcasting offers the best hope for those who wish to see the public airways committed to democratic media and reasonable opportunities for dissent. All Supreme Court decisions have affirmed the right of the government to regulate broadcasting in a manner that would be judged unconstitutional with the print media.

In the late 1920s and early 1930s, however, the government turned over the best parts of the broadcast spectrum to a handful of private commercial operators. There was no public or congressional debate on the matter. In the 1930s the ACLU was so alarmed by the explicit and implicit censorship in corporate and advertiser control of radio -- especially against labor and the left -- that it argued that the very system of commercial broadcasting was a violation of the First Amendment. For most of the 1930s the ACLU worked to have the government establish a nonprofit and noncommercial radio system that would foster more coverage of social issues and public affairs and greater opportunities for dissent. The ACLU backed off from this position when it became clear that the corporate power was entrenched and unchallengeable. After abandoning its commitment to structural reform, the ACLU went from being proponents of regulation of commercial broadcasters in the public interest to being defenders of the commercial system without government interference. Finally, in the 1970s, the courts began to include corporate activities under the First Amendment, and thereby eliminate or further weaken government regulation on behalf of an even playing field in the public airways.

Even political advertising is lame and devoid of fundamental dissent. . It is commercialized political speech, indistinguishable from product advertising. Hence the content of political advertising generates apathy, cynicism and mistrust, thereby reinforcing the depoliticizing aspects of the broader political culture.

It would be comforting to think that we could depend on the Supreme Court to reverse this situation. But the court was put in office by the politicians who benefit by the status quo. The task for advocates of the right and value of vigorous dissent is to make it a key component of a social movement. that links electoral reform with media reform. One such movement of the Cultural Environment Movement, founded in 1996, and dedicated to diversity in media ownership, employment, and representation.



**ENCYCLOPEDIA  
OF VIOLENCE  
PEACE AND  
CONFLICT**

November 24, 1997

Professor George Gerbner  
234 Golf View Road  
Ardmore, PA 19003

15 pages

Dear Professor Gerbner:

I wanted to thank you for your participation in the *Encyclopedia of Violence, Peace and Conflict*. Your article, "Mass Media and Dissent," will make the *Encyclopedia* a well-rounded reference work.

We have begun the production phase of this project. This is a long, tedious process that takes about one year from copyediting to distribution. We currently have 60 articles in production, and the remaining revised articles will be sent as they are submitted. That leaves approximately 200 manuscripts, in varying stages of completion, remaining. The final deadline for all manuscripts, both drafts and revised manuscripts, is **January 15, 1998**. We cannot accept articles that are received after this date.

As a gentle reminder, your article due date is **1998-01-01**. Please let me know if you are having difficulties with this deadline. I am happy to accommodate your needs, as much as possible.

Another issue concerns permissions. Our copyeditors want to make sure that they receive permissions for all material, including artwork, that you incorporate into your articles as soon as possible. Unless you quote only a few lines, less than 100 words, which Fair Use laws permit, you need to obtain written permission from the original publisher of the material you quote, even if you are the author of that material. I can provide additional information and sample letters to publishers if you so desire.

Please have publishers' letters granting you permission to use material they published in our hands as soon as you receive them. We need the original letters; be sure to keep copies for your files.

I wish to thank you for your time and efforts in writing this article and for your participation in this project. Please feel free to contact me if you have any questions about your article.

Sincerely,

Karen Frost  
Editor's Assistant

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Subject: Dissent  
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Dear Dr. Gerbner,

We have received your article on dissent. Thank you very much for sending it by email. Email is a very convenient way of sending things. I have forwarded a copy of your draft on to Prof. Les Kurtz for his comments. He will get back to you shortly.

The deadline for your final draft is April 30, 1998. This is the final deadline for all manuscripts. We cannot guarantee that articles received after this date will be published. The Encyclopedia will be published in January 1999. We have to allow time for the lengthy process of copy-editing all of the articles.

Thank you for your work on this project. We appreciate your efforts.

Sincerely,

Karen Frost  
Academic Press