

**MOSCOW STATE UNIVERSITY
FACULTY OF JOURNALISM
UNESCO CHAIR IN JOURNALISM AND COMMUNICATION
AMSTERDAM SCHOOL OF COMMUNICATION RESEARCH,
AMSTERDAM UNIVERSITY, NETHERLANDS**

**INTERNATIONAL CONFERENCE ON MEDIA,
COMMUNICATION AND THE OPEN SOCIETY
To 50th anniversary of Human rights Declaration
Program**

(Moscow, November, 12-15, 1998)

NOVEMBER, 12, Thursday

Arrival of participant
Dinner at the Hotel

NOVEMBER, 13, Friday

9.00-10.15 Opening

Greetings to participants

Prof. Yassen Zassoursky, Dean, Faculty of Journalism, Moscow State University,
Russia,

Prof. Jan van Cuilenburg, Director, Amsterdam School of Communication
Research, the Netherlands

Union of Journalists, Russia

UNESCO

Prof. George Gerbner, USA

10.15-10.45 Coffee break

10.45-12.00

Theme 1. Mass Media and the Public Accountability

Prof. Denis McQuail, Professor Emeritus of the Amsterdam University, the
Netherlands, Visiting Professor of the University of South Hampton, UK.

Mass Media and the Public Interest: forms of public accountability in an Open
Society”.

Prof. Yassen Zassoursky, Dean, Faculty of Journalism, Moscow State University,
Russia

“Open Society and Access to Information: To What Extent Russian Media are
Contributing to the Openness of Society”

12.00-12.15 Break

12.15-13.30

Theme 2. Diversity and Access to Information and Communication

Prof. Jan van Cuilenburg, Director, Amsterdam School of Communication
Research, the Netherlands

“Competition, Access and Diversity. Between Media Monopoly and Rules of
Competition”.

Dr Elena Vartanova, Associate Professor, Faculty of Journalism, Moscow State
University, Russia

“Open Access to the New Media as a Form of Public Policy”

13.30-14.30 Launch

14.30-15.30

Theme 3. Open Society in the Age of Globalization

Prof. Colin Sparks, UK

“Global Communication and the Global Public Sphere”

Dr Richard van der Wurff, Amsterdam School of Communication Research, the Netherlands

“Towards a Social Responsibility of Electronic Service Providers.

Regulation and Control of Global Electronic Information and Communication Markets”.

Prof. Yevgeniy P.Prokhorov, Chair, Faculty of Journalism Moscow State University, Russia

“Information Order in the Open Society”.

15.30-15.45 Break

15.45-16.45

Theme 4. Open Society and Transition: National Interfaces.

Prof. Kaarle Nordenstreng, Chair, Jukka Pietilainen, Department of Journalism and Mass Communication, University of Tampere, Finland

“Lessons from the Opening of the Russian Society”

Ivan Zassoursky, Faculty of Journalism, Moscow State University, Russia

“Russian Media and the Open Society: from Utopia to Reality, from Reality to Utopia”

Dr. Maria Loukina, Faculty of Journalism, Moscow State University

“Religious Russia on the Internet: Integration to the Open Society”

16.45-17.00 Break

17.00-18.00

Prof. Terhi Ranatanen, Finland

“All Was Solid and Melted into Air. The Globalization of Telecommunications in Central and Eastern Europe”

Dr. Irina Netchaeva, Faculty of Journalism, Moscow State University, Russia

“Open Democracy as the South African Model of Open Society”

20.00

Dinner for participants of the conference

NOVEMBER, 14, Saturday

9.30-10.45

Theme 5. The Public and the Media – the Role of Participatory Communication

Dr Jo Bardoel, Amsterdam School of Communication Research, the Netherlands
"Citizens and Communication. Organizing participation in contemporary communications".

Dr Andrey Raskin, Faculty of Journalism, Moscow State University, Russia
"Open Society: New Information Possibilities and Old Humanitarian Problems".

10.45-11.15 Break

11.15-13.00

Theme 6. Media, the State, Private Capital and the Concept of Public Service in the Structuring of the Open Society

Dr Kees Brants, Amsterdam School of Communication Research, the Netherlands
"Public Broadcasting and Open Society: A Marriage Under Threat".

Prof. Evgeniy Pronin, Dr. Elena Pronina, Faculty of Journalism, Moscow State University, Russia
"Communicative Openness and Information Security: Borders and Guaranties".

Dr Alexandr Altunian.
"Authorities, People and Political Writer: Three Types of Relationship".

13.00-14.00 Launch

14.00-15.00

Theme 7. Media and the New Technologies in the Open Society

Drs Piet Bakker, Amsterdam School of Communication Research, the Netherlands
"Media logic of new technologies".

Prof. Vladimir Gorokhov, Chair, Faculty of Journalism, Moscow State University, Russia
"Humanization of Mass Media on the way to Open Society"

14.00-16.00 Roundtable: "Women and the Open Society"

Nadezhda Azhghina, "Nezavisimaya Gazeta", Russia
Tatyana Fedyeva, Chief Editor, "Priokskaya gazeta", Kaluga, , Russia

Dr. Svetlana Kolesnik, Associate Professor, Faculty of Journalism, Moscow State University, Russia

Irina Koroleva General Director, Radio "Nadezhda", Russia

Dr Maria Kotovskaya, Senior Researcher, Laboratory of Etnogender Problems, Ethnology and Anthropology Institute, RAN, Russia

Galina Rataenko, Chief Editor, magazin "Marianna", Harkov, Ukraine.

Marina Starush, Deputy Editor, Newspaper "Kultura", Russia

Svetlana Svistunova, Special Correspondent, "TV-Center", Russia

Dr Olga Voronina, Co-Director, Moscow Gender Researches center, Russia

Larisa Voytkova, Journalist, Newspapers "Provincialka", "Vpered", Sergiev Pasad, Russia

Irina Urna, Ford Fond, Co-Chair, Women Journalist association, Russia

Valentina Uspenskaya, Associate Professor, Tver State University, Tver, Russia

Tatjana Zeleranskaya, Chief Editor, Radio "Nadezhda", Russia

16.00 -- 18.00

Free time

19.00

Social Program

NOVEMBER, 15, Sunday

Departure of participants