

# CENTER FOR MEDIA EDUCATION

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1012 Heather Ave. • Takoma Park, MD 20912 • (301) 270-3379 • FAX (301) 270-2376

September 4, 1992

Dear George:

Once again, I'm sorry this is getting to you late. I hope you will go over the materials and agree to serve on our advisory board.

I developed the "Future of Television Project" last January in order to help develop a "public interest" response to the changing media environment. My analysis of what is going on is the basis of both the project proposal and a briefing paper we gave to the Ford Foundation in May (called "On the Eve of a New Media Environment").

As I mentioned, Kathy and I have been working to get the foundation community interested in funding media policy advocacy (including research, education, etc.). I believe we are meeting with some success in that area. I'm also working to bring people together in the next few months who can help us create a new policy agenda and a major implementation campaign.

I've enclosed more than you will want to read, but it will give you a sense of the range of activities we are undertaking. I've asked Jay Blumler, Ben Bagdikian, Nick Johnson, Peggy Charren, Wihelmina Reuben-Cooke, Nolan Bowie to serve as advisors. I hope that you will agree as well. Your articulate analytical insights and commitment to progressive change will be essential if we are to make any changes during the next few years. I would greatly value the chance to work with you.

I'll give you a call in a few days to discuss any questions you might have.

Regards,

Jeffrey Chester



[32] From: "C. Bock-Goodner" <LPCL375@utxvms.cc.utexas.edu> at SMTP-po 9/23/93 1:03PM (3166 bytes: 68 ln)  
To: aer at POST1, fgg at POST1, sarcen at POST1, sbarke at POST1, sbinde at POST1  
Subject: CEM#69 Center for Media Education

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from orange.cc.utexas.edu  
From LPCL375@utxvms.cc.utexas.edu  
X-Envelope-From: LPCL375@utxvms.cc.utexas.edu  
Received: from utxvms.cc.utexas.edu by utxvms.cc.utexas.edu (PMDF V4.2-12 #4544) id <01H3AABF9IY801ABKQ@utxvms.cc.utexas.edu>; Thu, 23 Sep 1993 11:03:43 CDT  
Date: Thu, 23 Sep 1993 11:03:43 -0500 (CDT)  
From: "C. Bock-Goodner" <LPCL375@utxvms.cc.utexas.edu>  
Subject: CEM#69 Center for Media Education  
To: cemnet: ;  
Message-id: <01H3AABFDT9U01ABKQ@utxvms.cc.utexas.edu>  
X-Envelope-to: aer@asc.upenn.edu, fgg@asc.upenn.edu, sarcen@asc.upenn.edu, sbarke@asc.upenn.edu, sbinde@asc.upenn.edu  
X-VMS-To: IN%"cemnet"  
MIME-version: 1.0  
Content-type: TEXT/PLAIN; CHARSET=US-ASCII  
Content-transfer-encoding: 7BIT

>Date: Wed, 22 Sep 1993 13:01:49 -0400 (EDT)  
>From: Center for Media Education <cme@access.digex.net>  
(Emily Littleton)

>"CME" stands for Center for Media Education. We are a not for profit, public  
>interest and advocacy organization located in Washington, DC. The CME was  
>founded in 1991. CME's mission is to promote the democratic potential of the  
>electronic media through public education, research, policy analysis, and  
>outreach to the press. CME is currently coordinating two major projects:

>  
>THE CAMPAIGN FOR KIDS' TV is aimed at improving the quality of children's  
>television, educating the public about the Children's Television Act, and  
>empowering parents and educators to deal more effectively with the media. The  
>Campaign for Kids' TV is the designated successor to Action for Children's  
>Television, which closed in 1992.

>  
>THE INFORMATION INFRASTRUCTURE PROJECT is dedicated to fostering a public  
>interest vision for the information superhighway of the 21st century, and  
>educating the public, the nonprofit community, and the press about the  
>critical public policy choices that will shape the new media system.

>  
>As for myself, I am a recent graduate of Georgetown University in DC and am  
>currently serving as program assistant for the CME. Thank you again for adding me to  
>your list. Please do not hesitate to contact me for more information about  
>the CME and its activities.

>  
>Sincerely,

>Emily Littleton

><L331990&UHCMS.BITNET@CORNELL.EDU>

>C E N T E R F O R M E D I A E D U C A T I O N

Date: Tue, 16 Jul 91 08:18 HST

Subject: more later?

From: Rick Vincent

To: fegasc@upenn.edu