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ROSEMONT
C O L L E G E

INVITES THE PUBLIC TO A LECTURE BY

George Gerbner, Ph.D.

*Bell Atlantic Professor of Telecommunications at Temple University
Dean Emeritus of the Annenberg School for Communications*

***“THE USE OF TELEVISION AND
ITS EFFECT ON OUR CULTURE”***

Thursday, October 9, 1997

7:00 p.m.

**McShain Auditorium
1400 Montgomery Avenue, Rosemont, PA 19010
(610) 526-2967**

A reception will follow the lecture.

Free Admission.

Paul Morris Good Counsel Bldg