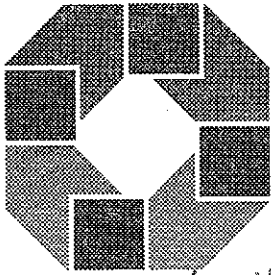


Call of 12:45 BRANDEIS



The Centre for Literacy

Le centre d'alphabétisation

3040 Sherbrooke Street West
Montreal, Quebec, Canada H3Z 1A4
Tel: (514) 931-8731 Fax: (514) 931-3567

Kellym

X 1915

March 18, 1992

656 6100

Dr. George Gerbner
The Annenberg School for Communication
University of Pennsylvania
3620 Walnut Street
Philadelphia, Pennsylvania
19104-6220

Calla - OK

Dear Dr. Gerbner;

Thank you for the proposed draft mailing, which I read with much interest as I had already read "The Second American Revolution" when it appeared in *Adbusters'*. The concept interested me, as I am currently serving on the Quebec Ministry of Education's Media Committee to revise the media curriculum in our secondary schools, and the reality of the cultural environment makes media literacy so crucial.

The Cultural Environment Movement is truly an exciting initiative, and I hope to feature it in the next issue of *Media Focus*. This will be one way of informing our readers who are not already aware of the project and to perhaps generate some local activity. With your permission, I would like to reprint "Turtle Ooze" and/or portions of "The Second American Revolution" in the May issue of *Media Focus* and accompany it with information about the Cultural Environment Movement. In addition, you can let know if you want me to publish details concerning membership to CEM.

If you could get back to me as soon as possible on this, it would help me in planning the next issue. I look forward to hearing from you.

Yours truly,

Judy
Judy Brandeis

Richard
Richard Brandeis