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National Public Radio

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press release

NPR BOARD CHAIRMAN APPLAUDS ANNEBERG GRANT TO CPB

Washington, D. C., February 26, 1981 -- "My colleagues at National Public Radio have long felt that there were great opportunities to use the public media to enrich the educational process at all levels," said NPR Board Chairman Maurice Mitchell, in response to the Annenberg School of Communications grant to the Corporation for Public Broadcasting. "We applaud the Annenberg gift because it opens up higher education in this country to millions who have not been able to take advantage of it in the past: those who cannot afford prohibitive tuition rates, those who are already committed to jobs and the support of their families, those who are handicapped and those who are elderly, among others.

"This gift comes at a time when the nation's need for access to education and retraining has never been greater. The continuing scientific and technological revolution has opened up countless new career opportunities. It is a brilliant idea to use the nation's public media -- radio and television -- to bring the people and the colleges and universities together at this time. With the Annenberg program the American campus will move to include the radio sets in our living rooms and automobiles," he continued.

"We are particularly delighted with this expression of confidence by Ambassador Annenberg to public radio and television," Mitchell added.

Maurice Mitchell was formerly the chancellor of the University of Denver.

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