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- ☐ "The Crack in the Tobacco Curtain, or the Bill of Rights Disinformation Campaign." In *Free Speech*. 1990.
- ☐ "Violence & Drugs on Television: The Cultural Environment Approach to Prevention."

Camera/ Courtroom

- ☐ "TV Cameras Can Alter a Trial's Outcome [O.J. Simpson Case]" In *Philadelphia Inquirer*. 1995
- ☐ "The Risk of Playing to the Camera." In *Legal Times*. 1994.
- ☐ "Challenging the Mythology of the Television Courtroom." In *Governing*. 1993.
- ☐ "TV Failed Its Big Courtroom Test." In *Philadelphia Inquirer*. 1991.
- ☐ "It's 11:30. And Heeeeere's Justice." In *New York Times*. 1980.

CEM

- ☐ "CEM Until Now." 1995.
- ☐ "CEM News Release- 1996 Founding Convention." 1995.
- ☐ "Brave New Cultural Environment." In *Adbusters Quarterly*. 1994.
- ☐ "Take Back the Culture." In *Psychology Today*. 1994.
- ☐ "New Group Seeks Input on Content." By Diana Joy Mecca. In *Electronic Media*. 1993.
- ☐ "A New Environment Movement on Communication & Culture." In *Media Development*. 1990.
- ☐ "The Second American Revolution."

Gender/ Race/ Age

- ☐ "TV's Distorted View of the World." In *The Philadelphia Inquirer*. 1993.
- ☐ "Violence Down in Prime Time, Up on Kids' Saturday Shows." In *Washington Post*. 1993.
- ☐ "Waiting for Prime Time: The Outlook for Women in TV News." In *New Choices*. 1989.
- ☐ "Life According to TV." By Harry F. Waters. In *Newsweek*. 1982.
- ☐ "The Family, Sex, & Television."
- ☐ "Great TV Turn-it-off is a Turnoff: Neither Fair nor Effective."
- ☐ "Turtle Ooze."
- ☐ "Highlights of TV Studies."

Global Market

- ☐ "Abroad, a Market of Mayhem." By Paul Farhi. In *Washington Post*. 1995.
- ☐ "TV Violence Adds Punch to the Overseas Market." By Paul Farhi. In *Washington Post*. 1995.
- ☐ "Russians on U.S. TV & the New World Order."

Mean World

- ☐ "Former Annenberg Dean Blasts the Media." By Melissa Wagenberg. In *Daily Pennsylvania*. 1995.
- ☐ "Measuring TV's Long-term Fallout." By Phillip Gold. In *Insight*. 1988.
- ☐ "TV Distorts World, Makes Many Fearful." In *USA Today*. 1984.
- ☐ "TV Reality: Impact of Distortions." By Ron Alridge. In *Chicago Tribune*. 1983.
- ☐ "How TV Programs Us." By Patricia McBroom. In *Today/Philadelphia Inquirer*. 1980.

Profile of George Gerbner

- ☐ "The Dean of Communication." By Marshall Ledger. In *Pennsylvania Gazette*. 1984.
- ☐ "This Man Watches TV for a Living." By Mary Alice Kellogg. In *50 Plus*. 1983.
- ☐ "The Man Who's Killing TV Violence." By Anthony Haden-Guest. In *New York*. 1977.

TV As Religion

- ☐ "TV: The New Religion Controlling Us." In *Ideas*. 1980.
- ☐ "Television as a National Church- and the Political Dangers." In *Behavior Today*. 1979.

Violence

- ☐ "TV is Too Violent Even Without Executions." In *USA Today*. 1994.
- ☐ "Media Alert: Why is There so Much Violence on Television." In *Women's Self Defense*. 1994.
- ☐ "Making a Killing." In *Psychology Today*. 1994.
- ☐ "Heavy TV Viewing Found to Deepen Fears." By Stephen Seplov. In *Philadelphia Inquirer*. 1994.
- ☐ "Television Gets Closer Look as a Factor in Real Violence." By Elizabeth Kolbert. In *New York Times*. 1994.
- ☐ "Road Runner Begets Rambo." In *New York Newsday*. 1993.
- ☐ "Statistical Reference Index, Television Violence Profile No. 16." In *Congressional Information Service*. 1993.
- ☐ "Violence on TV." By Neil Hickey. In *TV Guide*. 1992.
- ☐ "Exploring TV's Hold on Viewers." In *Miami Herald*. 1982.
- ☐ "The Killing Screens" brochure.

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Aging

- ☐ "Learning Productive Aging as a Social Role: The Lessons of Television." In Scott A. Bass, Francis G. Caro, and Yung-Ping Chen (Eds.) *Achieving a Productive Aging Society*. 1993.
- ☐ "Aging With Television: Images on Television Drama & Conceptions of Social Reality." (With Larry Gross, Nancy Signorielli, & Michael Morgan). In *Journal of Communication*. 1980.

Alcohol/ Tobacco/ Other Drugs

- ☐ "Alcohol in American Culture." In Susan E. Martin (Ed.) *The Effects of the Mass Media on the Use and Abuse of Alcohol*. 1995.
- ☐ "Stories That Hurt: Tobacco, Alcohol, & Other Drugs in the Mass Media." In *Youth and Drugs: Society's Mixed Messages*. 1990.

Cultivation Analysis

- ☐ "Growing Up with Television: The Cultivation Perspective." (With Larry Gross, Michael Morgan, & Nancy Signorielli). In *Media Effects: Advances in Theory & Research*. 1993.
- ☐ "Television's Cultural Mainstream: Which Way Does It Run." In *Directions in Psychiatry*. 1988.
- ☐ "The Individual in a Mass Culture." In *Saturday Review*. 1960.

Democracy/ Free Marketplace

- ☐ "There is No Free Market in Television." In *Hofstra Law Review*. 1994.
- ☐ "Media Without Democracy." By Donna Allen. From *Women's Institute for Freedom of the Press*. 1991.
- ☐ "Telling Stories in the Information Age." In *Information & Behavior Volume 2*. 1988.
- ☐ "Ministry of Culture, the USA, & the 'Free Marketplace of Ideas.'" In *National Forum*. 1987.

Environment/ Technology

- ☐ "Miracles of Communication Technology: Powerful Audience, Diverse Choices, & Other Fairy Tales." In *Illuminating the Blindspot: Essays Honoring Dallas W. Symthe*. 1993.
- ☐ "Equity & Access to Information Technology." By Nolan Bowie. In *Annual Review of Institute for Information Technology*. 1990.

International

- ☐ "Marketing Global Mayhem". In Slavko Splichal (Ed.) *Javnost/ The Public*. 1995
- ☐ "Instant History, Image History: Lessons from the Persian Gulf War." In Roy F. Fox (Ed.) *Images in Language, Media, & Mind*. 1994.
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- ☐ "Instant History: The Case of the Moscow Coup." In *Political Communications*. 1993.
- ☐ "Persian Gulf War, the Movie." In Hamid Mowlana, George Gerbner, & Herbert I. Schiller (Eds.) *Triumph of the Image: The Media's War in the Persian Gulf: A Global Perspective*. 1992.
- ☐ "WARC: Third World Position & Achievements." By Nolan Bowie. In W. Russell Neuman (Ed.) *Intergovernmental Systems. The Social Impact of Television: A Research Agenda for the 1980s*.

Medicine/ Health/ Death

- ☐ "Health Education- What We're Up Against." Presented at Health and the Media Conference, New York. 1986.
- ☐ "Programming Health Portrayals: What Viewers See, Say, & Do." (With Michael Morgan & Nancy Signorielli) In David Pearl, Lorraine Bouthilet, & Joyce Lazar (Eds.) *Television & Behavior: Ten Years of Scientific Progress & Implications for the Eighties*. 1982.
- ☐ "What Television Teaches About Physicians & Health." (With Larry Gross, Michael Morgan, & Nancy Signorielli) In *Mobius*. 1982.
- ☐ "Health & Medicine On Television." (With Larry Gross, Michael Morgan, & Nancy Signorielli) In *New England Journal of Medicine*. 1982.
- ☐ "Death in Prime Time: Notes on the Symbolic Functions of Dying in the Mass Media" In *The Annals of the American Academy of Political and Social Science*. 1980.

More Publications Continue on Back

Mental Health

- ☐ "Images That Hurt: Mental Illness in the Mass Media." In *The Journal of the California Alliance for the Mentally Ill*. 1993.
- ☐ "Stigma: Social Functions of the Portrayal of Mental Illness in the Mass Media." In *Attitudes Toward the Mentally Ill: Research Perspectives*. 1980.

News/ Camera

- ☐ "Cameras on Trial: The O.J. Show Turns the Tide."
- ☐ "Introduction: Televised Trials- Historic Juncture for Our Courts." In Susanna Barber *News/Cameras in the Courtroom: A Free Press-Fair Trial Debate*. 1987.
- ☐ "Trial by Television: Are We at the Point of No Return?" In *Judicature*. 1980.
- ☐ "Ideological Perspectives & Political Tendencies in News Reporting." In *Journalism Quarterly*. 1964.

Teaching/ Education/ Politics

- ☐ "Television's Populist Brew: The Three Bs." In *Et cetera*. 1987.
- ☐ "Symbolic Context of Action & Communication." In Ralph L. Rosnow & Marianthi Georgoudi (Eds.) *Contextualism & Understanding in Behavioral Science*. 1986.
- ☐ "Liberal Education in the Information Age." In *1983-84 Current Issues in Higher Education*. 1983.
- ☐ "Cultural Indicators: The Third Voice." In George Gerbner, Larry P. Gross, & William H. Melody (Eds.) *Communication Technology & Social Policy: Understanding the New Cultural Revolution*. 1973.
- ☐ "Communication & Social Environment." In *Communications: A Scientific American Book*. 1972.
- ☐ "Teacher Image & the Hidden Curriculum." In *American Scholar*. 1972.
- ☐ "A Theory of Communication & Its Implications for Teaching." In *Teaching: Vantage Points for Study*. 1968.
- ☐ "Images Across Cultures: Teachers in Mass Media Fiction & Drama." In *The School Review*. 1966.
- ☐ "Reading, Writing & Watching: Television Viewing, IQ & Academic Achievement." By Michael Morgan & Larry Gross.

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- ☐ "Terrorism: A Word for All Seasons." In *Peace Review*. 1995.
- ☐ "Animal Issues in the Medi: A Groundbreaking Report." 1995.
- ☐ "Television Violence: The Power & the Peril." In Gail Dines & Jean M. Humez (Eds.) *Gender, Race, & Class in Media*. 1995.
- ☐ "Hidden Message in Anti-Violence Public Service Announcement." In *Harvard Educational Review*. 1995.
- ☐ "Children & Television Violence." By John P. Murray. In *The Kansas Journal of Law Public Policy*. 1995.
- ☐ "Medias et Violence (Media and Violence)" In *Les Cahiers de la Securite Interieure*. 1995. Written in French.
- ☐ "Television Violence Profile No. 16: The Turning Point." (With Michael Morgan & Nancy Signorielli) From Cultural Indicators Project. 1994.
- ☐ "Television Violence: The Art of Asking the Wrong Question." In *The World & I: A Chronicle of Our Changing Era*. 1994.
- ☐ "Crime & Violence on the Local News: A Study of Philadelphia Television." From Philadelphia Newswatch Project. 1994.

- ☐ "The Politics of Media Violence: Some Reflections." In Cees J. Hamelink & Olga Linne (Eds.) *Mass Communication Research: On Problems & Policies, The Art of Asking the Right Questions*. 1994.
- ☐ "Violence in Cable-Originated Television Programs" A Report to the National Cable Television Association. 1993
- ☐ "Violence & Terror in & by the Media." In Marc Raboy & Bernard Dagenais (Eds.) *Media, Crisis & Democracy*. 1992.
- ☐ "Violence on TV: A TV Guide Symposium." Moderated by Neil Hickey. 1992
- ☐ "Violence & Terror in the Mass Media." In *Reports & Papers on Mass Communication*. 1988.
- ☐ "Science or Ritual Dance? A Revisionist View of Television Violence Effects." In *Journal of Communication*. 1984.

Women/ Minorities

- ☐ "Women & Minorities in Television: A Study in Casting & Fate." Report to the Screen Actors Guild & The American Federation of Radio & Television Artists. 1993.
- ☐ "Adult Education, Community Development & Social Work: Co-existence or Coordination?" By Louise P. Shoemaker. Presented to the World Conference on Comparative Adult Education, Ibadan, Nigeria. 1991.
- ☐ "Television's Contribution to Sex-Role Socialization." By Nancy Signorielli. Presented at the Seventh Annual Telecommunications Policy Research Conference, Skytop, PA. 1979.
- ☐ "The Social Anatomy of the Romance-Confession Cover Girl." In *Journalism Quarterly*. 1958.
- ☐ "The Social Role of the Confession Magazine." In *Social Problems*. 1958.

Youth/ Family

- ☐ "Fred Rogers and the Significance of Story" In Mark Collins and Margatet Mary Kimmel (Eds.) *Mister Rogers' Neighborhood: Children, Television, and Fred Rogers*. 1996.
- ☐ "Mass Media Culture & the Breakdown of Values Among Inner-City Youth." By Paul Carton. In *Future Choices*. 1991.
- ☐ "Mass Media & Young People." By Paul Carton. In *Nieman Reports*. 1991.
- ☐ "Children's Television: A National Disgrace." In *Pediatrics Annals*. 1985.
- ☐ "Children & Power on Television: The Other Side of the Picture." In George Gerbner, Catherine J. Ross, & Edward Zigler (Eds.) *Child Abuse: An Agenda for Action*. 1980.
- ☐ "Media & the Family." (With Larry Gross, Michael Morgan, & Nancy Signorielli) In *National Research Forum on Family Issues*. 1980.
- ☐ "Television's Influence on Values & Behavior." In *Weekly Psychiatry Update Series*. 1978.

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- ☐ *Media Without Democracy and What to Do About It.* By Donna Allen, Founder of the Women's Institute for Freedom of the Press.

Journals

- ☐ *AdBusters - A Journal of the Mental Environment.* Published by the Media Foundation, Vancouver, B.C., Canada.
- ☐ *Extra!* Published by Fairness and Accuracy in Media (FAIR).
- ☐ *Media Culture Review.* Published by the Institute for Alternative Journalism.
- ☐ *Media Report to Women.* Published by Communication Research Associates.
- ☐ *PR Watch.* Published by the Center for Media and Democracy.
- ☐ *UTNE Reader*
- ☐ *Z Magazine.* Published by the Institute for Social and Cultural Change.

Audio Tape

- ☐ *Telling all the Stories.* An audiotaped speech by George Gerbner.

Books by CEM Members

- ☐ *Harvesting Young Minds; How TV Commercials Control Kids.* By Roy F. Fox. Praeger Press, 1996.
- ☐ *Viewing Violence; How Media Violence Affects Your Child's and Adolescent's Development.* By Madeline Levine. Doubleday, 1966.
- ☐ *PR! A Social History of Hype.* By Stewart Ewen. Basic Books, 1996.
- ☐ *Information Inequality: the Deepening Social Crisis in America.* By Herbert I. Schiller. Routledge, 1996.
- ☐ *Sacred Pleasure: Sex, Myth, and the Politics of the Body.* By Riane Eisler. Harper/Collins, 1996.
- ☐ *Invisible Crises: What Conglomerate Media Control Means for America and the World.* Edited by George Gerbner, Hamid Mowlana and Herbert Schiller. Westview Press, 1966.
- ☐ *A Different Road Taken.* By John Lent, 1995.
- ☐ *Censorship: the Knot That Binds Power and Knowledge.* By Sue Curry Jansen. Oxford University Press, 1991.
- ☐ *The Media Monopoly* by Ben Bagdikian. Beacon Press, 1995.

Videos

Videos are only for non-profit community groups and individuals, not for colleges and universities.

- ☐ *Tell the Truth and Run; George Seldes and the American Press.* Goldsmith Productions, 1996.
- ☐ *Killing Screens.* The Media Education Foundation.
- ☐ *Democracy in a Different Voice with Lani Guinier.* The Media Education Foundation.

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- ☐ "Casting and Fate: Women and Minorities on Television Drama, Game Shows, and News." in Communication, Culture, Community, 1995.
- ☐ "Fred Rogers and the Significance of Story." In Current Thinking, May 1966.
- ☐ "Bringing the Nicotine Cartel to Justice." Adbusters, Summer 1995.
- ☐ "Instant History, Image History: Lessons from the Persian Gulf War." In Images, Language, Media and Mind, 1994.
- ☐ "Instant History; The Case of the Moscow Coup." Political Communications, 1993.
- ☐ "Terrorism: a Word for All Seasons." Peace Review, Fall 1995.
- ☐ "The Cultural Frontier: Repression, Violence, and the Liberating Alternative." In The Democratization of Communication, 1995.
- ☐ "Cameras on Trial: The O.J. Simpson Show Turns the Tide." Journal of Broadcasting and Electronic Media, Fall 1995.
- ☐ "Alcohol in American Culture." In Alcohol and the Mass Media: Issues, Approaches and Research Directions, 1995.

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