

INTERNATIONAL ENCYCLOPEDIA OF COMMUNICATIONS

PUBLICATION PARTY

The Annenberg School of Communications

Wednesday, February 15, 1989
5 to 7 p.m.

(Program to begin at 5:30)

Dr. George Gerbner, Dean, The Annenberg School of
Communications

--Welcoming remarks

Dr. Michael Aiken, Provost,
The University of Pennsylvania

--Introduction: Importance of the project to the
scholarly community

Dr. George Gerbner

--Contribution of Walter Annenberg

--Tribute to Erik Barnouw and Wilbur Schramm

--Introduction of Editorial Board

Tobia L. Worth, Editorial Director, IEC

--Thanks to staff (by name, position)

Sheldon Meyer, Vice-President, Reference and
Humanities Division, Oxford University Press, NY

--Editorial process; OUP staff

Ed Barry, President, Oxford University Press, NY

--Collaboration/copublishing

Sheldon Hackney, President, The University of Pennsylvania

--Closing remarks