

# UNIVERSITY of PENNSYLVANIA

PHILADELPHIA 19104

Office of the General Counsel  
110 College Hall CO  
(215) 898-7660

## MEMORANDUM

TO: George Gerbner  
FROM: Debra F. Fickler *DFF*  
DATE: December 12, 1985  
RE: International Encyclopedia of Communications

Attached are four draft Assignment documents for each of the Agreements to which the Annenberg School of Communications is a party with respect to the publication of the International Encyclopedia of Communications. The four Agreements are the following: (1) Agreement with Oxford University Press, Inc. dated August 31, 1983; (2) Agreements with Contributors for the preparation of articles; (3) Agreement with Chernow Editorial Services, Inc.; and (4) Agreements with Contributors for the preparation of biographical articles.

I have not seen signed copies of the last three agreements and thus I do not know the dates they were signed or whether they changed from the drafts that I reviewed. As you know, the Agreement with Oxford requires Oxford's consent to the assignment. I have drafted a cover letter to Oxford's President seeking consent, a copy of which is also attached.

Please call me to discuss this further.

DFF:smr  
Enclosures

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D R A F T

December , 1985

Edward W. Barry  
President  
Oxford University Press, Inc.  
200 Madison Avenue  
New York, NY 10016

Re: International Encyclopedia of Communications

Dear Mr. Barry:

I am attaching for your approval and signature two copies of an Assignment by the Annenberg School of Communications ("Annenberg") to the Trustees of the University of Pennsylvania ("University") of all of its right, title and interest in the Agreement dated August 31, 1983 between Annenberg and Oxford University Press, Inc. with respect to the publication of the International Encyclopedia of Communications ("Agreement"). In accordance with paragraph 19 of the Agreement, please indicate your consent to the assignment by signing both copies and returning one fully-executed copy to me.

For purposes of providing notice under the Agreement, all future notices to the Copublisher should be sent to: \_\_\_\_\_

with a copy to the Office of the General Counsel, 110 College Hall/CO, University of Pennsylvania, Philadelphia, PA 19104, Attention: General Counsel.

Please contact me if you have any questions.

Sincerely yours,

George Gerbner  
Dean, Annenberg School  
of Communications

ASSIGNMENT

The Annenberg School of Communications ("Assignor") hereby assigns, transfers, sets over and conveys to The Trustees of the University of Pennsylvania ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in that certain Agreement dated August 31, 1983, between Assignor and Oxford University Press, Inc. ("Oxford") with respect to the publication of the work tentatively entitled the International Encyclopedia of Communications.

This Assignment shall be effective in all respects upon the date of the signing below of the duly authorized representative of Oxford.

ANNENBERG SCHOOL OF COMMUNICATIONS (ASSIGNOR)

By: \_\_\_\_\_  
William J. Henrich, Jr., Esq.

Dated: \_\_\_\_\_

THE TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA (ASSIGNEE)

By: \_\_\_\_\_  
Thomas Ehrlich, Provost

Dated: \_\_\_\_\_

Oxford University Press, Inc. hereby consents to the above Assignment.

OXFORD UNIVERSITY PRESS, INC.

By: \_\_\_\_\_  
Edward W. Barry, President

Dated: \_\_\_\_\_

D R A F T

ASSIGNMENT

The Annenberg School of Communications ("Assignor") hereby assigns, transfers, sets over and conveys to The Trustees of the University of Pennsylvania ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in certain Agreements between Assignor and Contributors with respect to the preparation of articles for the work tentatively entitled the International Encyclopedia of Communications.

This Assignment shall be effective in all respects upon the date of the signing below of the duly authorized representative of Assignee.

ANNENBERG SCHOOL OF COMMUNICATIONS (ASSIGNOR)

By: \_\_\_\_\_  
William J. Henrich, Jr., Esq.

Dated: \_\_\_\_\_

THE TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA (ASSIGNEE)

By: \_\_\_\_\_  
Thomas Ehrlich, Provost

Dated: \_\_\_\_\_

D R A F T

ASSIGNMENT

The Annenberg School of Communications ("Assignor") hereby assigns, transfers, sets over and conveys to The Trustees of the University of Pennsylvania ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in that certain Agreement dated \_\_\_\_\_, between Assignor and Chernow Editorial Services, Inc. ("Chernow") with respect to editorial services on the work tentatively entitled the International Encyclopedia of Communications.

This Assignment shall be effective in all respects upon the date of the signing below of the duly authorized representative of Assignee.

ANNENBERG SCHOOL OF COMMUNICATIONS (ASSIGNOR)

By: \_\_\_\_\_  
William J. Henrich, Jr., Esq.

Dated: \_\_\_\_\_

THE TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA (ASSIGNEE)

By: \_\_\_\_\_  
Thomas Ehrlich, Provost

Dated: \_\_\_\_\_

D R A F T

ASSIGNMENT

The Annenberg School of Communications ("Assignor") hereby assigns, transfers, sets over and conveys to The Trustees of the University of Pennsylvania ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in certain Agreements between Assignor and Contributors with respect to the preparation of biographical articles for the work tentatively entitled the International Encyclopedia of Communications.

This Assignment shall be effective in all respects upon the date of the signing below of the duly authorized representative of Assignee.

ANNENBERG SCHOOL OF COMMUNICATIONS (ASSIGNOR)

By: \_\_\_\_\_  
William J. Henrich, Jr., Esq.

Dated: \_\_\_\_\_

THE TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA (ASSIGNEE)

By: \_\_\_\_\_  
Thomas Ehrlich, Provost

Dated: \_\_\_\_\_

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*Office of the General Counsel*  
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*(215) 898-7660*

## MEMORANDUM

TO: George Gerbner  
FROM: Debra F. Fickler *DF*  
DATE: February 26, 1986  
RE: Amendment to Agreement - International Encyclopedia of Communications

Attached are five fully executed copies of the Amendment. Please ask Ed Barry to initial the change in paragraph 2, ask Bill Henrich to initial both changes, and ask Bill to send me a fully-executed copy for my file.

Please call me if you have any questions.

DFF/mo  
enclosures

cc: Thomas Ehrlich