

# MediaCulture

THE INSTITUTE FOR ALTERNATIVE JOURNALISM

April 1995

Dear Friend of Independent Media:

About a month ago we sent you the latest issue of *MediaCulture Review* and a questionnaire asking what you thought about it. But we haven't heard from you. We're already planning for the next information packed issue. Don't miss the upcoming *MCR* with the 'Top Ten Censored' stories from 1994, a look at the violence that is being openly advocated on right-wing talk radio, and a new column called Cybershock which explores some of the nasty ramifications of the technological revolution.

But it's not going to be in your mail box if we don't hear from you.

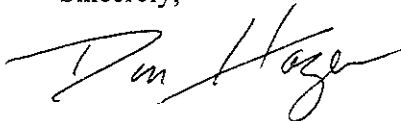
The Utne Reader said *MCR* is "a giant step forward in media criticism." Current subscribers who sent us their questionnaire describe what they like about *MCR*:

lively writing -- info I can't find elsewhere -- the range of subjects -- alternative perspectives on media and media issues -- great writing -- focused, clear, interesting and intent on improving culture -- analysis of what mainstream media is not reporting, badly reporting and over-reporting -- progressive's media "Reader's Digest" -- very savvy take on topics

We know you'll want the rich range of media criticism and culture commentary that *MCR* provides in every issue. We've enclosed another copy of the questionnaire in case you misplaced yours. Please let us know what you think and support our efforts by subscribing. Checks should be made payable to the Institute for Alternative Journalism. And, remember contributions above the subscription cost are tax deductible. Contributors of \$25 or more will receive IAJ's informative 24-page booklet *A Guerrilla Guide to the Information Revolution*.

Looking forward to hearing from you.

Sincerely,



Don Hazen  
Publisher

P.S. We're not kidding. No response, no *MCR*.

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